

VIRTUAL MEMORIAL SERVICES



in service with



Schedule Your
**FREE 30 MINUTE
CONSULTATION**

KEEPING MEMORIES ALIVE TOGETHER

Comprehensive Virtual Memorial Services

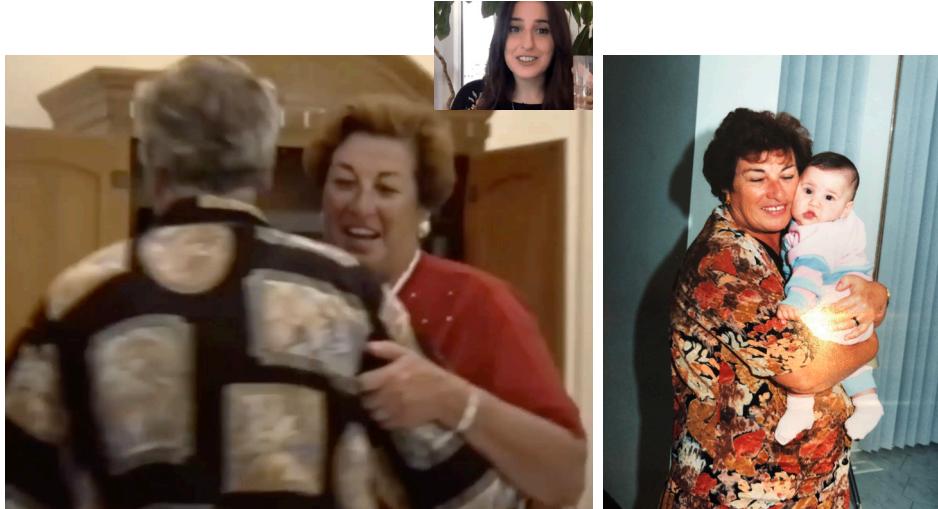
Keeper is an online memorial platform that helps families collaboratively celebrate the life of a loved one. Since the start of the Covid-19 pandemic, families have relied on Keeper's digital services to share their stories and connect with each other following a loss. In light of gathering restrictions, families in most parts of the world have been unable to hold in-person memorial services to commemorate the life of a loved one.

When my grandmother died from Covid-19 on April 25th 2020, I organized a virtual memorial service to commemorate her life. I quickly realized how much time and effort is required to coordinate a meaningful memorial service, even if it takes place over Zoom.

With over 7 years of trusted memorialization experience, Keeper is proud to now offer Virtual Memorial Services. As I learned by hosting my grandmother's service, a memorial service is vital to gain closure and process grief. We look forward to helping families everywhere host meaningful and completely personalized memorial service events.

Mandy Benoualid
Co-Founder & President
of Keeper Memorials

“As I learned by hosting my grandmother’s service, a memorial service is vital to gain closure and process grief.”



WHAT IS A VIRTUAL MEMORIAL?

A virtual memorial service with Keeper is like an in-person memorial, but it's conducted online with family and friends participating virtually via video conference. Keeper customizes each service to be as unique as your loved one, so no virtual memorial event is ever alike. Our virtual memorial services include eulogies, image slideshows, videos, and recitations of poetry, religious texts, or other passages. The service can also include hands-on legacy activities such as gardening, cooking or meditation.



WHY USE KEEPER?

As experts in online memorialization and end-of-life care since 2013, you are in good hands with Keeper. We will work closely with you to craft the perfect memorial service for your loved one. From finding the right words to say and hosting the video conference, to online event page creation, sending invitations and guest list management, our facilitators are with you every step of the way. Your Keeper virtual memorial service will honor the memory of your loved one in a professional, personalized, and heartfelt way.

A snapshot from my grandmother's virtual memorial service

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WHAT TO EXPECT

Professional, Meaningful, Seamless Service



PERSONALIZED SERVICE

We work with you and your family to craft a personalized and meaningful virtual memorial service that's truly unique to your loved one.



EXPERT SUPPORT

Our facilitator coordinates the logistics of the virtual memorial service for you and your guests. We use our expertise and knowledge to help you navigate important decisions such as: who will be speaking, the order of the service, and the content of the service.



MEANINGFUL WORDS AND EULOGIES

With your feedback, we garner fitting passages, poems, and literature to share during the memorial service. Our facilitator can assist you in finding the right words to share. Keeper also offers professional written eulogy services.*



PROFESSIONAL MULTIMEDIA

We work with you to collect and curate any multimedia elements, including images, slideshows, music, videos, etc. The service facilitator uses these pieces to build custom multimedia elements for the memorial service.



EVENT INVITATIONS & GUESTLIST MANAGEMENT

Our facilitator sends communication directly to your guests via email. We send an online invitation, as well as multiple reminder emails prior to the service. The event information and the ability for guests to RSVP is readily available on the Keeper memorial page and associated event page.



EVENT HOSTING

Our facilitator hosts the virtual memorial service and guides the event in accordance with your instructions, enabling you to be fully present and participate freely.



LEGACY PROJECT*

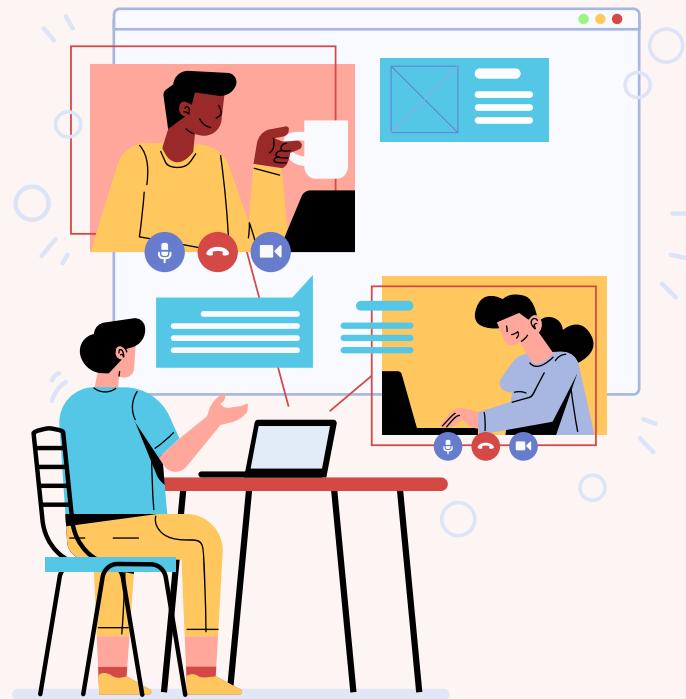
We collaborate with you to create a personalized legacy project or activity for you and your participants during the memorial service that honors your person. Some examples include gardening, yoga, meditation, cooking and art.



MEMORIAL VIDEO RECORDING

Following the virtual memorial service, the facilitator provides all participants access to the slideshow video, a recording of the memorial service, alongside a thank you email with some final words.

*Included with the Premium Experience



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VIRTUAL MEMORIAL SERVICE

- Sample Program -



WELCOME AND INTRODUCTION

The facilitator welcomes all guests to the service and thanks them for attending. The facilitator briefly explains the order of events for the program and shares some words about the honoree.

EULOGY WITH MULTIMEDIA PRESENTATION

The person presenting the eulogy is spotlighted on the screen for all participants. While the eulogy is being read, the facilitator presents a curated slideshow of photographs, images, text, and media which capture the spirit and life of the honoree.

READING OF SELECTED PASSAGES

The facilitator reads selected prose. This can include a poem that was dear to the honoree, a passage from their favorite book, or a scripture that is reflective of the life they led.

REFLECTIONS

Guests with pre-appointed roles are introduced and invited to share their prepared memories, thoughts and reflections. The facilitator coordinates the order of speakers and cues them when it is their turn.

FINAL READING OF POEM OR PASSAGE

The facilitator reads a final selection of prose.

OPEN FORUM

The conversation is open to any of the guests who may have some words or memories that they'd like to share. This period is conversational and fluid.

LEGACY PROJECT

If requested, the legacy project or activity is guided by the facilitator.
See below for details.

ACKNOWLEDGMENTS

Before the memorial service concludes, the facilitator thanks everyone for attending.



Cremation & Burial Services™

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WHAT IS A LEGACY PROJECT?

Sample Legacy Projects

A legacy project is an activity that virtual memorial participants do together during the service. Our facilitator collaborates with you to create an activity that best reflects your loved one.

The legacy project can be active, collaborative, quiet, or reflective - you decide!



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GARDENING

Did your loved one have a green thumb? Gardening can be an incredibly healing practice, and a beautiful way to pay tribute to a loved one. Our facilitator guides event participants through an indoor gardening activity such as potting an indoor plant, planting memorial seeds or creating an indoor succulent garden. As guests work their way through the activity, the facilitator invites conversations on how this legacy project reflects the honoree.

A supply list and instructions will be sent to participants prior to the memorial service.



COOKING

Was your loved one passionate about food, or known for a signature dish? This hands-on activity is a meaningful and interactive way to remember a loved one and can bring you closer to your cultural culinary roots. Our facilitator walks guests through preparing, cooking, or baking a recipe of choice, while inviting reflections throughout from all guests.

A supply list and instructions will be sent to participants prior to the memorial service.



MEDITATION

Grief is like the ocean: it comes in waves; it ebbs and flows. Meditation activities typically take place at the beginning and towards the end of the memorial service. The first guided meditation focuses on grounding guests in the present and preparing them for the memorial service. The second guided meditation focuses on the honoree and the life they lived. Meditation instills calmness and clarity, allowing guests to better process feelings of grief and loss.



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SERVICE OFFERINGS



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	Core Experience	Premium Experience
PLANNING AND PREPARATION		
Free 30 Minute Consultation	✓	✓
Event Day	Weekday + Weekend	Weekday + Weekend
Planning Session with Facilitator	1.5 hours (one session)	2.5 hours (over multiple sessions)
Rehearsal with Event Speakers	30 minutes	1 hour
EVENT AND LOGISTICS		
Duration of Service	Up to 1.5 Hours	Up to 3 Hours
Number of Guests	Up to 300 guests	Up to 300 guests
Number of Speakers	Unlimited	Unlimited
Professional Event Facilitator	✓	✓
Event Invitation with RSVP	✓	✓
Guest Moderation (muting guests, spotlighting speakers, etc.)	✓	✓
Digital Thank You Email	✓	✓
Breakout Rooms	✗	✓
MEMORIAL SERVICE FEATURES + EXTRAS		
Keeper Plus Memorial Page	✓	✓
Keeper Plus Event Page	✓	✓
Curation of Readings (eg. poems, short stories, letters, religious text, scripture, etc.)	✓	✓
Multimedia Slideshow Creation	✓	✓
Shareable Cloud Recording of Service	✓	✓
Keepsakes by Keeper Discount Code	✓	✓
Professionally Written Eulogy	✗	✓
Meditation & Mindfulness Session	✗	✓
Custom Legacy Activity (eg. cooking, gardening, yoga, etc.)	✗	✓
	\$1,500	\$2,350



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Compared to industry average of \$2,500-\$4,800

Pricing in Canadian Dollars